

2017 May

Greater Indiana Chapter

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FIRDAY	SATURDAY	SUNDAY
1 8am - Click to learn the 10 signs of Alzheimer's bit.ly/28Y2AKs	2	3	4 6pm- Want to learn more about Alzheimer's? Look into our informative education programs. bit.ly/2fG7aGG	5	6 8:30am- What activity are you planning for The Longest Day? (Create Twitter poll with all TLD sections)	7
8	9 12pm- Want to become a volunteer? Learn more: bit.ly/2fxEuBY	10	11 9am- Have you started planning for The Longest Day? (Create Twitter poll with Yes or No)	12 5pm- Take Action! Pledge to #ENDALZ bit.ly/Wft0Xr	13	14 8am- Happy Mother's Day to all those incredible mothers out there who may be suffering from Alzheimer's. #ENDALZ
15	16	17 3pm- Ever wonder about the depth of Alzheimer's research? Click to learn more. bit.ly/1Nulobe	18	19 12pm- There are only 5 steps to participate in The Longest Day! Click to find out --> bit.ly/2fMnWqI	20	21 9am- Just 1 month until The Longest Day! Be sure to sign up and join the fight to #ENDALZ bit.ly/2fG8Qjm
22	23 2pm- Did you know about our 24/7 helpline? Call 1.800.272.3900 for caregiving support	24 #ICYMI The Longest Day is less than a month away! Be sure to sign up ASAP #TLD bit.ly/2fG8Qjm	25 1pm- Caregivers spend over \$5,000 a year. Learn more about financial planning --> bit.ly/19qnFl4	26 3pm- Every dollar raised for #TLD benefits those affected by Alzheimer's. Sign up today!	27 11pm- Here are some quick facts about Alzheimer's.	28
29	30	31 12pm- Need some ideas for The Longest Day? Check out our page for some amazing activities.				

Notes:



Use on Mother's Day

ALZHEIMER'S IS THE MOST COSTLY DISEASE IN THE U.S.

Use on May 12th

ALZHEIMER'S IS THE STEADILY RISING CAUSE OF DEATH IN THE UNITED STATES

MORE THAN 5 MILLION AMERICANS ARE LIVING WITH ALZHEIMER'S

1 IN 3 SENIORS WILL DEVELOP ALZHEIMER'S OR ANOTHER DEMENTIA

18.1 BILLION HOURS OF UNPAID CARE ARE PROVIDED BY FAMILY MEMBERS AND FRIENDS

EVERY 66 SECONDS SOMEONE IN THE UNITED STATES DEVELOPS THE DISEASE

\$5,000 A YEAR FAMILY CAREGIVERS SPEND MORE THAN THIS ON CARE FOR SOMEONE WITH ALZHEIMER'S

FOR SOME FAMILIES THIS MEANS MISSING A VACATION

BUT FOR OTHERS, IT MAY MEAN GOING HUNGRY

\$236 BILLION IS SPENT ON CARE FOR ALZHEIMER'S AND OTHER DEMENTIAS EACH YEAR IN THE U.S.

IT KILLS MORE THAN BREAST AND PROSTATE CANCER COMBINED

Use on May 27th



Use on May 21st



Use May on 17th